

12 LEADERSHIP LESSONS

From Ted Lasso



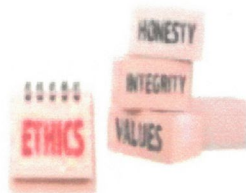
1. LEAD WITH EMPATHY



Engage with each person giving them your full **attention**, making people feel understood, cared for, and heard

2. NEVER TAKE THINGS PERSONALLY

Staying **grounded** in who you are and your **leadership philosophies** despite overwhelming scrutiny



3. WINNING AND LOSING IS NOT EVERYTHING



The journey of **inspiring** others to grow and step into **possibility** is what drives Lasso as a Leader, who doesn't view winning as everything

4. EQUALITY OVER HIERARCHY

Lasso **Respects, Recognizes,** and **Remembers** names of each person irrespective of rank and title, bridging the gap between the different levels.



5. EMPOWERMENT BREEDS CONFIDENCE



Encourage input and empower TMs to perform tasks beyond their roles, creating a sense of **ownership, engagement,** and **motivation**

6. NOBODY IS BIGGER THAN THE TEAM

Lasso tirelessly communicates his message that the **team comes first**, no matter your talent or superstar status



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7. BE A GOLDFISH

The memory of a goldfish lasts 5-10 sec. Next time you need to shake off a mistake and get back to **optimal performance** ... be a goldfish



8. HUMOR CUTS THROUGH TENSION



Injecting humor into a high pressure environment at the right time, helps **ease** the tension and remind TMs to **relax** and **enjoy** their work

9. COURAGEOUS LEADERSHIP EARNS TRUST

Lasso finds the courage to have the **crucial conversations**, to improve the individual, and serve the **culture** of the team



10. OPTIMISM IS INFECTIOUS



Eternal optimist, Lasso's **"can-do"** attitude creates a ripple effect turning resistance into following

11. EMBRACE CHANGE

Change is the only constant so embrace each challenge with **humility** and **grace**, always look for the **opportunities** they present



12. BELIEVE



Ted Lasso teaches us that we must **believe** in ourselves to **achieve success** and remember to **have fun** on the journey